

# Report on activities

**FPSC**

Fundación  
Promoción  
Social de la  
Cultura

**2014**



**The Foundation for the Social Promotion of Culture (FPSC)** is a private, non-profit organization that, since 1987, works in favor of economic, social and human development in accordance with the person dignity and respectful with the cultural identity of people and social groups.

Its philosophy settles on a model of **“small, agile and independent organization”** that allows it to strengthen and to capitalize the realized work and to attack the future challenges over a high capacity of management, optimization of resources and cost economy; **The person** is the centre of its work, as a **protagonist of the time they had to live**; it considers **education** as the central and indisputable **factor to achieve real progress**.

Since 2001 FPSC has been credited as a **Not Governmental Organization**, and since 2004 FPSC has been reclassified as a **NGO with General Consultative Status** by the **Economic and Social Council (ECOSOC) of the United Nations**.

In 2005, FPSC was recognized by the **Spanish Agency for International Development Cooperation (AECID)** as a **“Qualified Non-Governmental Development Organization.”**

It keeps a **Framework Partnership Agreement with the Humanitarian Aid Office of the European Commission (ECHO)** and a **Formal Agreement with the FAO**.

**FPSC meets with the requirements of control and transparency** of the **NGOD Coordinator of Spain** in carrying out its mission.

# PRESENTATION



**Jumana Trad**  
*President*

Dear friends,

For second consecutive year, I address you as President of the Foundation for Social Promotion of Culture (FPSC), taking advantage of the opportunity that offers me the presentation of the Annual Report 2014 to highlight important aspects of our work this year.

In my firm commitment to continue the legacy of the 28-year history of the Foundation, I would like to emphasize, first, the effort in strengthening our strategy of working through the consolidation of alliances with local partners that gives effectiveness and consistency to specific policies for each region and reinforces the social fabric as a guarantee of development. In this sense, I would highlight the award of Natura 2014 to the project “Rural Women of the ethnic kaqchikel fight child malnutrition,” of the REDI Network, whose creation was sponsored by the FPSC in 2005 and run by the Foundation for Development Integral (FUDI) of Guatemala, with which we are linked by years of working together.

Similarly, relations with donors are strengthened, whose confidence opens doors for us to expand our scope to new countries. Thus, for the first time, in 2014 the Foundation has started its work in Haiti.

*Jumana Trad*

We also continue working on achieving our corporate goals. This year we have maintained our commitment to the “education” from our firm conviction that is the true engine of development, being once more the subject of many of our projects in the Palestinian Territories, Lebanon, Kazakhstan, India, Nicaragua, Ivory Coast, DR Congo and South Africa. In addition, we have worked to contribute to the consolidation of the fundamental right of people to secure access to clean water and sanitation in Bolivia, Haiti and Mozambique. It also highlights actions which seek to ensure minimum levels of water needed for food production, ensuring food security in arid and semi-arid Palestinian Territories and Jordan.

Moreover, the complex situation in the Middle East that is the Foundation priority area of activity since its inception, exacerbated in recent years by many conflicts, has reinforced our efforts in humanitarian assistance in Syria, Iraq, Jordan, Lebanon and the Gaza Strip, and has also led to the launch of two campaigns “Syria: emergency call” and “Iraq: a Shout of encouragement”. By these actions it has assisted social minorities, mainly the Syrian disabled population, who are refugees in Jordan and Lebanon, or displaced in other cities of the country of origin, and the Christian minority, particularly to families who have abandoned their homes and are received in Baghdad, as a sign of our support

for eastern Christians, seeking their stay in the area and offering reasons for hope to encourage them.

This desire has also been expressed in the organization, by our Centre of Studies of Middle East (CEMOFPSC) at our headquarters in Rome, of two panel discussions on the situation of minorities and the dialogue, through interreligious projects in the Middle East, which took place at the Embassy of Spain to the Holy See and the Italian Parliament.

Another highlight in 2014 is the consolidation of new activities in the field of “volunteerism”, such as family volunteering and voluntary cooperation, actions that show the Foundation interest in building in all strata of the society, greater citizen conscience, responsible and supportive.

As always, I would not like to conclude without thanking the support we received from you all: the Board, the technical team of the FPSC, public and private donors, and all those who in one way or another make it possible to continue and consolidate our job year after year:



*Moreover, the complex situation in the Middle East that is the Foundation priority area of activity since its inception, exacerbated in recent years by many conflicts, has reinforced our efforts in humanitarian assistance in Syria, Iraq, Jordan, Lebanon and the Gaza Strip*



## LATIN AMERICA

**Countries:** Bolivia, Haiti and Nicaragua

**Number of projects:** 5

**Grant:** € 1,011,720

**Total budget:** € 2,589,852

**Direct beneficiaries:** 33,442

## ASIA

**Countries:** Middle East (Palestinian Territories, Jordan, Lebanon, Syria and Egypt), Kazakhstan and India

**Number of projects:** 12

**Grant:** € 14,056,240

**Total budget:** € 17,308,045

**Direct beneficiaries:** 19,717

## AFRICA

**Countries:** Ivory Coast, Western Sahara, D.R. Congo, Mozambique, Ethiopia and South Africa

**Number of projects:** 7

**Grant:** € 3,817,544

**Total budget:** € 5,340,673

**Direct beneficiaries:** 118,913

# INTERNATIONAL DEVELOPMENT COOPERATION



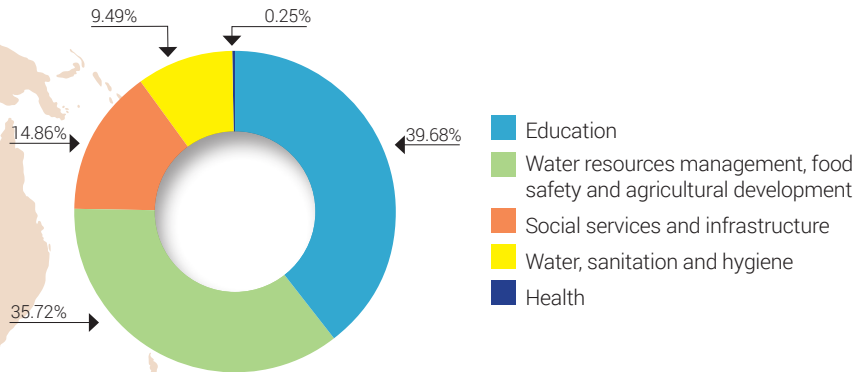
## ASIA

To highlight is every action aimed at strengthening education at all levels in the Palestinian Territories, Lebanon, Kazakhstan and India. In this regard, it is especially important the end of an Agreement that lasted 4 years. This Agreement was aimed to face the requests of an inclusive and quality educational system, focusing on teacher's training, mainly in special education.

Another prior intervention sector was the water resources management. The goals were to look for a useful management of the water, to improve the agricultural productivity growth and to guarantee food safety in the Palestinian Territories and Jordan by fostering a sustainable rural development thanks to a new Agreement established in the Palestinian Territories.

Also another Agreement is still on-going: the Regional Agreement for the social integration of people with disabilities in Lebanon, Jordan, Egypt and Syria, which focuses mainly in the accessibility to public and virtual spaces and work..

| SECTORS  | TOTAL BUDGET        | NUMBER OF PROJECTS |
|--|---------------------|--------------------|
| EDUCATION  | € 10,014,122        | 13                 |
| WATER RESOURCES MANAGEMENT, FOOD SAFETY AND AGRICULTURAL DEVELOPMENT | € 9,015,415         | 4                  |
| SOCIAL SERVICES AND INFRASTRUCTURE                                   | € 3,750,371         | 1                  |
| WATER, SANITATION AND HYGIENE  | € 2,396,308         | 4                  |
| HEALTH   | € 62,353            | 2                  |
| <b>TOTAL</b>   | <b>€ 25,238,569</b> | <b>24</b>          |



Conferencia Episcopal Italiana



## LATIN AMERICA

In 2014, the FPSC projects have been directed to ensure access to safe drinking water and sanitation in Bolivia and Haiti.

On the other hand, in the education sector in Nicaragua, a project for the training of rural poor women of the Department of Carazo ensuring proper integration into the labor market has been completed, and another project with an innovative educational program for rural secondary under the title "Tutorial Learning System" (SAT) is being developed, which under the methodology "learning by doing" encourages entrepreneurship by encouraging young people to create small businesses. This project is funded by the Bancaja Foundation.



## AFRICA

During 2014 the FPSC has continued the Agreement development to improve the quality of education in the D. R. Congo, which pays special attention to the training of teachers and principals in public schools and the social initiatives in the area of Kinshasa, and the creation of a quality educational infrastructure to meet the country's demand.

We have also launched two projects in Mozambique which seek to improve water supply and sanitation in Estaquinha, Barada, and the hospital Mangunde, with a positive impact on health in the region of Sofala. Moreover, in Ethiopia, a project has been approved, whose activities will begin in 2015, to promote rural development and improve agricultural productivity in East Wellega.

Moreover, the construction of the Etimoe Elementary School in the Ivory Coast has been completed to allow the access of girls to quality education in Abidjan. The FPSC supports as well the work of the Centre for disabled in Dakhla and their project developed in Western Sahara, which has tried to respond to the real need of many children with disabilities in the area. We have also contributed with private resources to the development of training activities for poor women at the Lakeview Study Centre, in South Africa.



## PROJECTS IN LEBANON, JORDAN, SYRIA AND THE GAZA STRIP

During 2014, the humanitarian aid actions have prioritized refugees with disabilities and vulnerable people, offering them therapeutic services, medicines and technical aids, from sticks and crutches to wheelchairs and orthopaedic devices in refugee camps in Jordan (Zaatari) and host communities in both Jordan (Ramtha, Karak, Ma'an, Amman and Madaba) and Lebanon.

In Syria, work has been undertaken in the health, education and human rights of displaced people with disabilities in the city of Aleppo.

Furthermore and also taking into account the groups with specific needs, at the beginning of 2015 a project to ensure the protection of their rights will start in four refugee camps in Gaza.

**Number of projects:** 5 (3 in Jordan, 1 in Lebanon and 1 in the Gaza Strip)  
**Grant:** € 1,963,384  
**Total budget:** € 2,003,355  
**Direct beneficiaries:** 16,366

## INCLUSIVE THEATRE

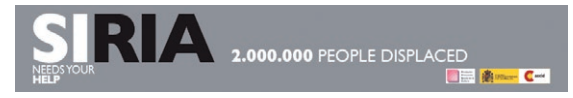
From August to November 2014, the activity of the Inclusive Theatre has been developed, which has been possible thanks to the voluntary work of those involved, and which has been aimed at 25 children in the Zaatari refugee camp, with and without disabilities.



## CAMPAIGNS

“Syria. Emergency call”  
“Iraq. A shout of encouragement”

These campaigns have served to disseminate the current situation of people with disabilities in the Zaatari refugee camp, to aim at helping displaced and persecuted Christians in Iraq and to relieve their needs through financial support from private donations.



# EDUCATION FOR DEVELOPMENT AND AWARENESS

The Foundation looked for raising awareness and education for development in different ways:

## Organizing forums, meetings and conferences on different topics:

From its offices in Madrid and Rome and through the Centre of Middle Eastern Studies (CEMOFPSC), the Foundation seeks to inform and strengthen the dialogue about the threats of today and finding a joint solution to them.

In 2014, in Rome, from its Latin America Forum, in which diplomats and journalists meet, the Foundation organized nine meetings to discuss the diverse current issues related to Latin America.

In Spain, the “International Meeting Álvaro del Portillo: 40 initiatives against poverty” took place in September. The aim was to make known social initiatives around the world that were promoted or boosted by him.

Furthermore, the FPSC participated in activities organized inside the context of the United Nations, mainly those organized by the ECOSOC and the FAO, and in those related to the Millennium Goals and the Post-2015 Agenda.



On the other hand, from its Centre of Middle Eastern Studies (CEMOFPSC), the FPSC organized several seminars in Rome, Jerusalem and Spain in order to discuss and think about the diverse aspects in the Middle East, among which we highlight religious matters, the impact of the Arab Spring revolutions and the establishment of the democratic processes in the Middle East. These meetings could be done thanks to the funding of the Spanish General Secretary of International Cooperation for Development (SGCID), the Social Affairs Department of the Regional Government of Madrid, and the support of the Italian Parliament, the Spanish Embassy in the Holy See and the Casa Árabe of Madrid.

## Further awareness and education for development initiatives in Spain:

With the aim of showing the reality of the countries in which we work, has developed some projects, such as FPSC as: “Learning to teach, Teaching to Learn. Education Projects in the Democratic Republic of the Congo and the Palestinian Territories” Session; information sessions in Segovia on the situation of rural women in Nicaragua; a fund-raising party in favor of the Christian minority in Iraq and the photographic exhibition “The Humanitarian Crisis in the Middle East in Pictures: Disability in the Foreground”. Moreover, it has participated again in the IX edition of the Solidarity IEB.

## Fostering programs for strengthening social organizations:

From the beginning, FPSC sees cooperation as an associative and participative process based on a strong prominence of people and social groups, and because of that we keep taking part in the activities of the networks we promoted (READI, REDI and ESBAL) and as a member of the Board of Directors of the Institution Euro-Mediterranean Network, ANNA LINDH, the FPSC has participated in the meetings, virtual or on-site, organized during the year.



# SOCIO-CULTURAL ACTIVITIES



Every summer FPSC organizes a range of exchange and leisure time activities to foster cultural, coexistence and caring values, as well as language learning. The aim of these activities is to contribute to the extracurricular and extramural training of students.

In 2014 a total of 15 summer activities were scheduled, in which 589 students and 147 monitors participated.

**Multi-adventure camps** in Cerezo de Abajo, Fuentelencina, Valle del Jerte, Pirineo, Huelva,

Puerto de Santa María and Barcelona, during the months of June and July.

**Workings camps** in Portugal and Cracow, in July.

**Language and art courses** in Holland and Dublin, during the months of June and July.

In addition and in order to make it possible, FPSC awarded grants of € 6,430 for those young people who wanted to participate and that committed themselves to work as monitors and to assist the technical direction.

# CULTURAL AND EDUCATIONAL COOPERATION



The Foundation has provided institutional and economic support for initiatives and activities that promote cultural and social values, dialogue between cultures and the promotion of peace.

Furthermore, it promotes programmes that encourage it at different levels: basic education, vocational training and higher education, and access to people with low incomes.

This aid is summarized in 2014 in:

**Support for education:** Los Tilos school.

**Support for multidisciplinary university education programme:** International Centre for Research and Humanistic Studies; Somosierra Hall of Residence (Madrid); Zurbarán Hall of Residence (Madrid); Pontifical University of the Holy Cross; and Roman College.

**Institutional support:** Inter-Cultur ry (IC) (Finland); Zavod Družba In Kultura (Slovenia); Rosemont College (Ireland); La Najarra (Spain), Volga Foundation (Russia); Saxum (Jerusalem); American Initiatives (United States).

# VOLUNTEERING AND SOCIAL PARTICIPATION

The Foundation relies on the main role of civil society and the promotion of values of a responsible and caring population. That means to bet on one of the most important assets of society: volunteerism. This translates in:

**Training programs for volunteers:** Focusing mainly on young people, these programs are carried out in cooperation with youth entities and associations to which, in its vast majority, the Foundation gives institutional support by training volunteers as social development agents.

The development of this activity could not have been possible if it was not for the aid of The Institute of Women.

Furthermore, the activities of the volunteering associations and residence halls with which the Foundation had previously signed a cooperation agreement did during the course and the summer were awarded in the 1<sup>st</sup> Edition of the FPSC Volunteering Award "Cuéntamelo". The first award, 300 Euros, was given to the Cultural Association El Vado, in Vallecas, and the second award, 200 Euros, was given to Torrelaguna Cultural Association.

**Family Volunteering:** During 2014, parents and children of the Las Tablas-Valverde School in Madrid participated in the family volunteering

activity that FPSC conducts together with the Parents' Association, under a collaboration agreement with the Nuestra Señora del Camino Foundation, thanks to which families join people with intellectual disabilities living in the Residence of this Foundation.

**Cooperation Volunteering:** Young people travel to countries in which FPSC is undertaking its cooperation and humanitarian aid activities, in order to help the Foundation in developing the projects, and, at the same time, this experience provides them with a deeper knowledge of the realities of these countries and allows them to directly interact and work with the population.



In 2014 these young people have travelled to Lebanon, the Palestinian Territories and in Jordan, where four young university students took part of the activities thanks to an agreement with the University of Navarra..

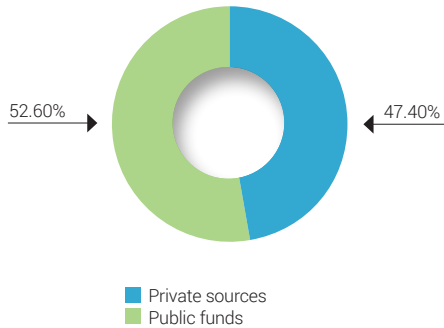
**European Voluntary Service:** The intercultural project "Enjoy Europe", funded by Youth Institute (Erasmus +, CE), puts into practice one point of the strategic plan of FPSC, which is educating children and teenagers on values such as solidarity, volunteering, interculturality and responsibility. 200 young people will take part in further activities.



The financial performance in 2014 is in line with the Strategic Action Plan approved by the Board of Trustees of the Foundation for the period 2013-2016.

## RESOURCES OBTAINED

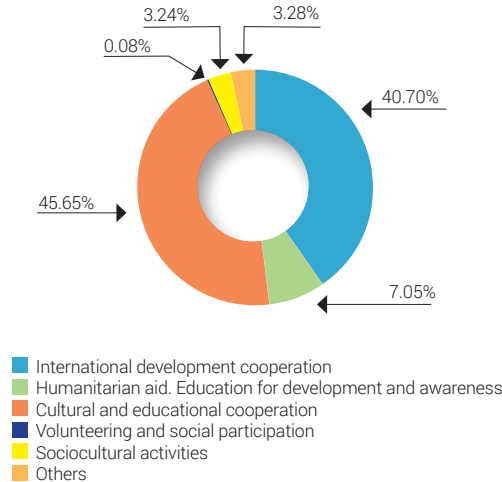
In 2014, the resources obtained (grants received from public and private institutions as well as private donors) amount to €7,539,558.13 against the €6,550,233.02 from last year, which means a 15.10% rise. As for the source of the funds, 47.40% correspond to private funds, while 52.60% correspond to public funds.



## RESOURCE ALLOCATION

Pursuant to the Article 32 of the Regulation of the Foundations with State Competence, the Foundation has allocated €8,119,735.74 to accomplish foundational goals. That is higher than the 70% minimum established by the Board of Trustees.

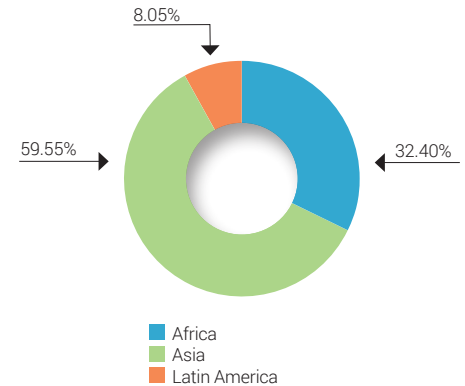
According to the institutional goals, the allocation of resources was devoted in 2014 to the following areas:



## GEOGRAPHIC AREAS

In the cooperation for development work, Asia is noteworthy as the priority intervention area, which includes the Middle East region, where the Foundation has been continuously working since 1992.

In 2014, the activity in Africa rose compared to the previous year, while in Latin America remained similar.



## ACKNOWLEDGMENTS

We want to express our gratitude to all institutions that supported our work in 2014:



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