

Presentation



Dear friends,

As every year, I am pleased to present to you the activity report of the Social Promotion Foundation and the economic summary for the period 2021.

Still immersed in a deep global health and economic crisis, during this time we have continued to redouble our efforts to contribute with our work to the sustainable development of the poorest populations and, at the same time, to try to respond to the most immediate humanitarian needs arising from the pandemic and emergency situations.

This objective has materialized in more than twenty-five projects in Asia, Africa and Latin America, in which we have promoted rural development in Ethiopia, Palestine, Peru and Guatemala, by improving agricultural, livestock and fishing production processes that contribute economically and socially to the well-being of their populations. All of this with the aim of ensuring access to food and water, increasing family income and strengthening resilience in the face of threats such as COVID-19 or climate change.

We have also promoted business development in the tourism and agribusiness sector, through training for young people in Palestine and Upper Egypt, or health in countries such as Venezuela and Guatemala, with special attention to pregnant women or to combat child malnutrition.

And we do not forget education, the driving force for change. Through the Karibu Sana project, we continue to work for the schooling of street children in Kenya, and in schools in Lebanon, where we have worked to promote peace and coexistence among the entire educational community.

We have also continued our support for women, including education and job-oriented training in Palestine, Lebanon, Nicaragua, India, Venezuela and Uganda. And also through our cultural and educational cooperation activity in Europe, developed this year in Spain, Lithuania and Italy.

On the other hand, in a context of serious humanitarian crisis in which we find ourselves, with the aim of alleviating suffering and safeguarding human dignity, we have continued to provide support to Lebanon, severely damaged after the explosion of 4th August 2020, to guarantee peaceful coexistence in the country, and to Venezuela, with the provision of food and medicine for families in need.

In Spain, education for development and awareness-raising has continued through our think tanks: Women and Equality Observatory (OMEI) and Centre for Middle Eastern Studies (CEMO), and initiatives such as "Youth MUN Madrid" or "EFAS for Sustainable Development", promoting among society a deeper knowledge of the problems in the world, to raise solidarity and awareness of social justice, especially among the youngest. And in this desire to foster civic values and a solidary and responsible citizenship, we have continued to promote volunteering, very much focused on the accompaniment of young Madrid volunteer coordinators in the COVID-19 context.

Thanks to our general consultative status, we have also made our voice heard at the United Nations to contribute to a sustainable and resilient recovery in the face of COVID-19 and the advancement of the 2030 Agenda, backed by our 35 years of experience working on the ground, and we have participated in events promoted throughout the year by this organization.

I would like to end by expressing my sincere thanks to our funders, partners, donors, volunteers and friends, whose generosity and support enables us to carry out the work described in these pages and to continue helping many vulnerable people, with the aim of preserving their dignity around the world.

Jumana Trad,
President