



Promotion of sustainable economic and social alternatives derived from tourism in Upper Egypt, with a special focus on women and youth

Program supported by the Spanish Cooperation

LAUNCH EVENT

Tuesday, October 3rd, 2023, from 11:00 AM to 1:00 PM

11:00 - 11:10 - Welcome by Dr. Leila Iskander, vice president of the Association for Upper Egypt Education and Development (AUEED).

11:10 - 11:20 - Remarks by H.E. Alvaro Iranzo Gutiérrez, Ambassador of Spain in Egypt.

11:20 - 11:30 - Remarks by Dr. Mohammed Megahed, Deputy Minister of Technical and Vocational Education

11:30 - 11:40 - Remarks by Dr. Soha Baghat, Special Advisor to the Ministry of Tourism for Training

Panel 1

11:40 - 11:50 - Remarks by Macarena Cotelo, Head of Programs, Fundación Promoción Social (FPS).

11:50 - 12:05 – Program presentation by FPS and Association of Upper Egypt for Education and Development (AUEED).

- Giacomo Crescenzi, FPS Chief of mission in Egypt.
- Emad Gergis, AUEED Program Manager.

Panel 2

12:05 - 12:15- Remarks by Yasmin El Harchi Biro, Head of Programs, CIDEAL Foundation.

12:15 - 12:30 - Program presentation by CIDEAL, ENROOT and Knowledge Economy Foundation (KEF).

- Valentín Balderrín, CIDEAL Program Coordinator in Egypt.
- Dr. Hany El Salamony, ENROOT CEO.
- J. Dorra Fiani, KEF President.

12:30 - 13:00 - Food and drinks reception