



Letter from the President

JUMANA TRAD

Dear friends,

I am pleased to present the Annual Report of the Social Promotion Foundation, a document that reflects the effort, commitment, and achievements of 2023 in our mission to promote human development.

During this period, our work in international cooperation has been extensive and diverse, covering multiple regions and sectors, always aiming to improve the quality of life for the most vulnerable, placing the individual at the center and making them the protagonist of change within their own reality.

This year, I would like to particularly highlight the commencement of four agreements funded by the Spanish Agency for International Development Cooperation (AECID), which further consolidate our work in the Middle East, our priority area since 1992, and in Africa. Thus, we have continued supporting rural communities in Palestine in agricultural development, job creation, and economic growth. In Lebanon, we have strengthened the local economy and promoted social cohesion, especially emphasizing the circular economy and supporting women entrepreneurs. In Upper Egypt, we have promoted job opportunities for vulnerable people, especially women and youth, training them to be agents of change.

Promoting women has also been a priority in countries like India, through their vocational training, or in rural Ethiopia, strengthening their role in sustainable rural development and resilience to climate and adverse events.

In Kenya and Cameroon, we have supported access to education for street children and the construction of a technology center for girls and women, respectively. In Panama and Venezuela, we have also supported education and human and social training, essential for development.

In Peru, Nicaragua, and Guatemala, our projects have promoted the right to adequate and sustainable food, in addition to health and nutrition training. Local communities have been the main drivers of these changes, ensuring a dignified life for their families. In Bolivia, we have also improved access to water and sanitation in rural areas.

We cannot forget the serious events that occurred this year and those who suffer from them. Through our humanitarian aid activities, in Lebanon, which is experiencing a severe social and economic crisis, we have continued supporting the Litani Cultural Center in Beirut. In Venezuela, we have provided food and medicine to vulnerable families facing daily adversities. We have also participated in solidarity initiatives in Italy, and in Spain, following the devastating earthquake in Syria in February 2023, we have provided support to those who bravely try to rebuild their lives.

Additionally, we have continued to promote training and solidarity through seminars and initiatives on Development Education and Global Citizenship. I would like to highlight our Middle Eastern Studies Centre (CEMO) and the Women and Equality Observatory (OMEI), as well as our participation in international United Nations events thanks to our consultative status.

Volunteering has also remained fundamental, promoting social commitment and solidarity among young people in Valencia and other regions of Spain.

Each of these projects and activities reflects our deep commitment to social justice, equal opportunities, and sustainable development.

On this journey, I am deeply grateful for the support and trust of our funders, partners, donors, volunteers, and friends, as well as the commitment of our team, which allows us to continue forward in this exciting mission to promote and preserve the dignity of people worldwide.

Jumana Trad
